BTX is the Smart Choice

“The success of your business depends on the partners you choose.”
BTX is the Smart Choice – Here’s Why:

BTX is built on technical expertise and we’ve been CTS Certified since 2007. Our award-winning technical inside and outside sales staff, applications engineering team and in-house product engineering group are available to assist you with your project needs. We are the company to work with even when you DON’T have a part number. We understand the markets, the products we sell and the technology that drives them. We are a very flexible company to work with, and have been responding to the needs of the integration community we have served since our company’s founding in 1967.

Utilize our technical personnel to help value engineer your projects. BTX offers the broadest selection of integration products, signal processing products and emerging technologies including collaboration software, IPTV systems, video over IP, lecture capture and room scheduling systems. Our detailed knowledge of the vast array of options available puts BTX in the best position to offer alternate and equivalent products that can drive the cost of an installation down, provide a more elegant solution for your customer and increase your profit margins.

Thousands of integration companies and OEMs can attest to the significant value they derive directly from their relationship with BTX. Let us visit with you in your facility to provide hands-on training and demonstrations for you and your customers. If you’re interested in exploring the benefits of partnering with us, please contact us at info@btx.com or call us at 800.666.0996. Thank you.

Best regards,

Gregory J. Schwartz
President and CEO of BTX Technologies, Inc.

BookIT® Room Scheduling Solution

BookIT is an elegant, cost-effective and easy-to-deploy system designed for scheduling any conference room on the network from a BookIT touch panel located outside a meeting room, a mobile device or computer. The sleek design fits into any décor and the intuitive interface requires little to no user training. BookIT directly integrates with MS Exchange™, Office 365™ and Google™ Apps for Work, so no additional server is needed, simplifying implementation.

BookIT offers a host of application features including a meeting room calendar with the ability to add check-in, cancel, extend and release a meeting from the display. The system is easily set up and administered with a step-by-step setup guide for email programs, options for adjusting and disabling certain functionality for the displays and other GUI options.

The system includes a 7” BookIT PoE touch panel device, a wall mounting system, BookIT Room Scheduling Software and power adapter for when PoE is unavailable.

Visit www.bookit.tech for more information.
EMERGING TECHNOLOGIES
In this marketplace, integrators need to find ways to elevate themselves from the crowd. BTX provides access and training for new, unique, useful and eye-catching technologies that will enhance your designs, help you stand out and drive new revenue streams for your organization. Our latest emerging technologies include the award-winning Mersive collaboration products, IPTV systems, video over IP, lecture capture systems, cell boosting systems, powerful room-booking systems – an ever-growing list as our market continues to expand and change.

INTEGRATION ESSENTIALS
BTX offers integration essentials to interface with video, audio and data systems in AV, Broadcast and IT applications. These solutions include a wide variety of bulk cable, assemblies, adaptors, connectors, panels, patchbays, racks, power products, cable management, labelers, test equipment, tools and consumables. We have the vital parts required to see a project through to completion. Thousands of the most popular items are stocked and available to ship the same day through 5pm ET.

FIBER
BTX’s Optical Solutions division offers everything for your fiber needs including cable assemblies, breakout boxes, signal management products, connectors, reels, tools, testers and many accessories. We are certified to build and repair LEMO® SMPTE and Neutrik opticalCON® cable assemblies. Our fiber lab is staffed with the most talented technicians in the industry and utilizes the most accurate automated termination and test equipment available.

SIGNAL PROCESSING
Extenders, splitters, scalers and converters make up a product group with short life cycles and an incredibly fast rate of change. There is no single manufacturer that can invest in all competing technologies at the same time. That’s why BTX partners with many manufacturers in this category so you have easy access to the “best in class” products for each technology segment. Rely on our expertise to help you navigate to the best products for your applications.

CUSTOM COPPER ASSEMBLIES
BTX has been manufacturing the finest custom cable assemblies in the industry for 35 years. Our products can be found in the widest range of applications, from broadcast to Broadway, security systems to manufacturing facilities, houses of worship to stadiums and conference rooms to hotel lobbies. We use premium components and our assemblies are 100% quality inspected and tested.

METALWORK
BTX’s Metalwork division offers custom plates and panels with fast turnaround, accurate manufacturing and millions of dollars of AV, Broadcast and IT connectors in stock and ready to load. Combine that with our free Pro Plate & Panel CAD software, extensive symbol library, precision machining capabilities and you have the ideal source for all of your plate and panel needs. Typical turnaround is 3-5 days depending on the scope of your project.
BTX ENGINEERED SOLUTIONS

BTX searches the world for unique and valuable products that enable our integration customers to not only save time and money but to provide a more elegant solution than what was previously available. When we cannot find what we need, we make it. BTX holds five patents that are utilized within many of our award-winning BTX manufactured products.

Partial Line Card

A/V LABOR ON-DEMAND

BTX has teamed up with an experienced A/V and IT staffing company whose labor resources are where your job is. These labor resources report directly to your on-site project manager, and depending on what you need, can:

- Pull and Terminate Cable
- Hang Projectors
- Mount Displays
- Rack and Stack
- Test A/V Equipment
- Wire Broadcast Equipment
- Wire Networking Equipment
- General Project Implementation
- Move Materials

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