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For Immediate Release

BTX to Celebrate 50th Year and feature Room Scheduling System, Collaboration, A/V over IP and More at InfoComm

HAWTHORNE, N.Y. — June 8, 2017 — BTX Technologies, a top-tier, value-added distributor and manufacturer of emerging technologies, signal processing products, integration essentials and a multitude of related services announced today that they will be exhibiting at the InfoComm show in Orlando from June 14th- 16th in booth **3901** and celebrating their 50th year in business. The booth will include the BookIT® room scheduling solution, Mersive's Solstice Collaboration solution (including a breakthrough multi-room feature), Reach streaming and capture solutions, 4K over IP from Just Add Power, Video Wall Software from Userful, Digital Signage solutions from IAdea and NDS, labor resource information and much more.

BTX will be featuring a live huddle room setting, showcasing a complete workflow to simulate integrating best-in-class solutions to create a seamless AV experience. Included are BTX's BookIT display for room scheduling, transmitters and receivers from Just Add Power, Mersive's Solstice for in-room collaboration, a Reach Bee8 for streaming and recording, all within the ecosystem of a huddle room table from Middle Atlantic Products.

BTX will demonstrating their room scheduling solution, BookIT. BookIT is a cost-effective and easy to deploy system used to schedule any room on the network from a BookIT touch panel located outside a meeting room, your mobile device or computer. BookIT is directly integrated with MS Exchange™, Office 365™ and Google™ G Suite, so no additional middleware or server is needed. BookIT features a simple PoE installation with multiple mounting options.

BTX will be showcasing the Bee3 and Bee8 from Reach, to offer a variety of solutions for video encoding, live streaming and VOD distribution from either a single appliance or a system wide

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configuration for the education, municipality, corporate, house of worship and healthcare markets. One of the industry's leading technologists in the area of AV over IP will be on hand to give demonstrations and answer questions.

BTX will showcase the Mersive Solstice 3.0 Collaboration system at their booth, highlighting Multi-Room capabilities through a Solstice Enterprise Pod. Solstice Multi-Room enables meeting participants to share content collaboratively across multiple locations and geographies on the same enterprise network. When two or more Solstice Pods are synced in a Multi-Room session, shared content will appear on all Solstice displays in the session regardless of which room/location the content is shared from.

Just Add Power's 4K over IP networked-based video distribution system will be demonstrated at the booth. This ideal integrator solution allows for building any size video matrix at a fraction of the cost of a fixed matrix, from a 1x1 up to a 4Kx65K system.

Additional solutions being demonstrated in the BTX booth are Userful's video wall software, IAdea digital signage players, NDS PADS4 digital signage software signage, Quantum Data testers, Belden's cable and connectivity solutions and BTX's Pro Plates & Panels software. BTX will show solutions from Atlona, Broadata, Gefen, Kramer, Luxul, RDL, Neutrik XIRIUM Pro and ZeeVee along with integration essentials from, Neutrik, Switchcraft as well as BTX's MaxBlox, ProBlox and fiber solutions.

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About BTX Technologies, Inc.
BTX is an award-winning, value-added distributor and manufacturer of products that range from integrations essentials and signal processing to collaboration software, digital signage, Video over IP, lecture capture and room scheduling systems for video, audio and data applications. BTX specializes in bringing emerging technologies to its integration client base to help them find new revenue streams for their businesses. BTX has over 75 product lines, an in-house fiber lab and an in-house metal shop for production of high quality custom plates, panels and breakout boxes. BTX, celebrating its 50th year, is a CTS certified organization. The company's highly technical inside staff and national outside technical sales team was voted #1 best sales operation by the readership of SCN Magazine. BTX has earned five patents and offers many unique and proprietary products. All of the company's products are available online at www.btx.com, by calling 800-666-0996, and from a selection of international distributors listed on the company's website.

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