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For Immediate Release

BTX to Showcase Belden RevConnect, Fiber, Dante® Solutions, and Custom Panels at NAB

**HAWTHORNE, N.Y.** — **April 4, 2017**— BTX Technologies, a top-tier, value-added distributor and manufacturer of emerging technologies, signal processing products, integration essentials and a multitude of related services announced today that they will be exhibiting at the National Association of Broadcasters show in Las Vegas from April 24<sup>th</sup> – 27<sup>th</sup> in booth **C9806**.

At NAB, BTX will feature Belden's 4K Ultra-High-Definition Media Cables and their REVConnect connectivity system. This is the easiest way to deploy cable solutions with optimal 4K performance.

The BTX booth will host a sampling of their custom plates and panels, opticalCON® and Lemo® assemblies, custom loaded breakout panels, and breakout boxes. Their in-house fiber lab and metalworks shop provide easy design, configuration and ordering of custom solutions with a typical turnaround of 3 – 5 days. BTX is also certified to repair opticalCON and Lemo cable assemblies.

BTX will display their ProBlox® all-in-one flypack connector system for combining 16 coax and 26 audio/data/control contacts in a single multi-connector. ProBlox can be used anywhere HDTV, video, VGA, analog/digital audio, control signals, or DC power needs to be fed to a single location.

In addition to the solutions mentioned above, BTX will display the BookIT Room Scheduling Solution and products from AFL, Atlona, Broadata, CommScope/ADC, Gefen, Just Add Power, Kings, Kramer, Luxul, OCC, RDL, Reach, Switchcraft and Techflex.

BTX will be located in booth #C9806 with a business development area specifically for offering project design options and new, innovative ideas.

## About BTX Technologies, Inc.

BTX is an award-winning, value-added distributor and manufacturer of products that range from integrations essentials and signal processing to collaboration software, digital signage, Video over IP, lecture capture and room scheduling systems for video, audio and data applications. BTX specializes in bringing emerging technologies to its integration client base to help them find new revenue streams for their businesses. BTX has over 75 product lines, an in-house fiber lab and an in-house metal shop for production of high quality custom plates, panels and breakout boxes. BTX, celebrating its 50<sup>th</sup> year, is a CTS certified organization. The company's highly technical inside staff and national outside technical sales team was voted #1 best sales operation by the readership of SCN Magazine. BTX has earned five patents and offers many unique and proprietary products. All of the company's products are available online at <a href="https://www.btx.com">www.btx.com</a>, by calling 800-666-0996, and from a selection of international distributors listed on the company's website.

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