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For Immediate Release

BTX Announces BookIT® Room Scheduling Solution Is Now Shipping

HAWTHORNE, N.Y. — June 8, 2016 — BTX Technologies, a value-added distributor and manufacturer of integration essentials, signal processing products and emerging technologies, announced today that their room scheduling solution, BookIT, is now shipping.

This cost-effective and easy to deploy system is used to schedule any room on the network from a BookIT touch panel located outside a meeting room, mobile device or computer. The sleek design fits into any décor and the intuitive interface requires little to no user training. BookIT is directly integrated with MS Exchange™, Office 365™ and Google™ Apps for Work, so no additional server is needed. BookIT is simple to implement, is cost effective and creates a more efficient meeting space. All meetings scheduled from a mobile device, computer or at the sign show up on the various devices. This is true integration with BookIT and the corporate email solution.

- » . Meeting Room Calendar At-a-glance room status by clicking on the calendar button. You can see a list of meetings in the room the sign is assigned to. The list is scrollable so you can see out to the end of the booking period allowed in Exchange or Google.
- » . Schedule Meetings Select "Add" enter your credentials and you can now schedule a meeting in any available room at any available time.
- » . Meeting Check-In Check-In! If nobody checks into the room within the configured amount of time, the room will automatically release. This feature can be enabled, disabled or configured at any time by the administrator.
- » . Release Meeting Your meeting's over early? Why not make it available for others by simply releasing the room on the BookIT touch panel display. The end to your meeting will automatically be updated in your calendar.
- » . Extend Meeting Extend the meeting on the BookIT touch panel display. You can extend the meeting up until another meeting is scheduled.
- » . Delete Meeting Easy to delete it from your phone, computer or at the BookIT display. Only the meeting organizer can delete a meeting.
- » . GUI Options You can easily change backgrounds and include your customers' logos on the display.
- » . Support Touch support and send a predefined message to summon your internal technical support team to the room.
- » . Step-by-step setup for Outlook Exchange and Google Apps For Work
- » . Control admin passwords

More...

- » . Enable and disable meeting warnings
- » . Adjust and turn off auto release time
- » . Control ability to book a meeting from the sign
- » . Change current BookIT logo to company logo
- » . Change background theme
- » . Configure content and addresses

System Includes: 7” POE touch panel device, simple wall mounting system (brackets included), BookIT Room Scheduling Software, power adapter (when POE isn’t used) and a quick start guide. BookIT is being demonstrated in the BTX booth N727 at InfoComm 2016 June 8-10.

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About BTX Technologies, Inc.

BTX is an award-winning, value-added distributor and manufacturer of products that range from integrations essentials and signal processing to collaboration software, digital signage, IPTV, Video over IP, lecture capture and room scheduling systems for video, audio and data applications. BTX specializes in bringing emerging technologies to its integration client base to help them find new revenue streams for their businesses. BTX has over 75 product lines, an in-house fiber lab and an in-house metal shop for production of high quality custom plates, panels and breakout boxes. BTX, celebrating its 48th year, is a CTS certified organization. The company’s highly technical inside staff and national outside technical sales team was voted #1 best sales operation by the readership of SCN Magazine in 2015. BTX has earned five patents and offers many unique and proprietary products. All of the company’s products are available online at www.btx.com, by calling 800-666-0996, and from a selection of international distributors listed on the company’s website.

Twitter: <http://twitter.com/BTXTechnologies>

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