





# OVERVIEW

BTX Technologies is a full-service distribution company servicing AV and IT integration professionals. For over 50 years, BTX has helped its partners overcome technical hurdles. Our award-winning technical inside and outside sales staff, applications engineering team, and in-house product engineering group are dedicated to helping you specify and engineer your technology projects.

BTX searches the world over for exciting products that level up AV and IT systems. In addition to our line card of trusted partners, BTX holds several patents and has developed a full-service manufacturing division to augment our value as a partner to your business. Our multi-certified copper and fiber labs are unparalleled in the quality of their output, while our metalwork division is fast, reliable, and painstakingly precise. BTX also builds high-powered Intel NUC PCs for video conferencing, collaboration, and digital signage applications.

## ■ ■ ■ ■ Made by BTX



### FIBER | mfg.

BTX's Optical Solutions division offers everything for your fiber needs, including cable assemblies, breakout boxes, signal management products, connectors, reels, tools, testers, and many accessories. We are certified to build and repair LEMO SMPTE and Neutrik opticalCON cable assemblies. We offer QPC fiber cables and connectors for use in harsh environments. Our fiber lab is staffed with the most talented technicians in the industry and utilizes the most accurate automated termination and test equipment available.

### PLATES & PANELS | mfg.

BTX's Metalwork division offers custom plates and panels with fast turnaround, accurate manufacturing, and millions of dollars of AV, Broadcast and IT connectors in stock and ready to load. Combine that with our free Pro Plate & Panel CAD software, extensive symbol library, precision machining capabilities, and you have the ideal source for all your custom plate and panel needs. Typical turnaround is 3-5 days depending on the scope of your project.

### COPPER | mfg.

BTX has been manufacturing the finest custom cable assemblies in the industry for 36 years. Our products can be found in the widest range of applications, from broadcast to Broadway, security systems to manufacturing facilities, houses of worship to stadiums and conference rooms to hotel lobbies. We use premium components, and our assemblies are 100% quality inspected and tested.

### CUSTOM NUCs | mfg.

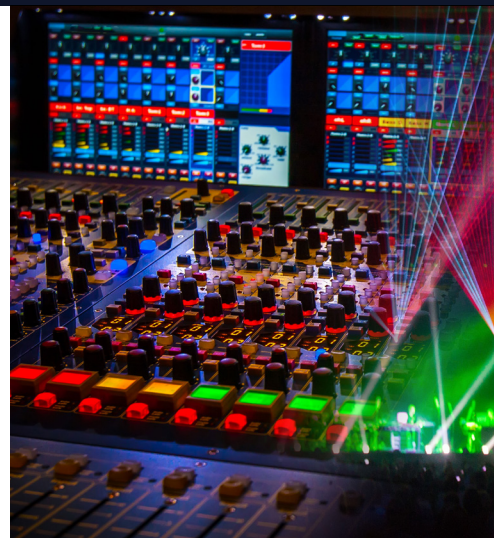
BTX is an Intel Technology partner. We build NUC mini PCs to order, customizing software, memory, and hard drive requirements for each unique end-user. Intel's small form factor NUCs deliver the processing power of full-sized PCs, in a package small enough to be easily hidden, or displayed plainly without interfering with the aesthetics of a space.

# APPLICATIONS

BTX partners with brands that stand behind their products. Whether you're working on a corporate build-out, university lecture hall, hotel, or live event space, we know that performance and reliability make or break a project's success. That's why BTX vets its solutions carefully and why BTX products can be found everywhere, from major sports stadiums to broadcast studios and even the White House.

The BTX vetting process ensures products don't just work; they work together. Our rigorous compatibility testing between products informs a deeper, more practical understanding of what products complement each other best in a system. With the broadest selection of audio, video, and data integration products in the industry, we are ready to serve as a resource for your business today.

**Corporate | Education | Live Event | Healthcare | Government | Hospitality | House of Worship**



**INTEGRATION ESSENTIALS** - BTX offers the integration essentials you need to interface with video, audio, and data systems in AV, broadcast, and IT applications. These solutions include a wide variety of bulk cable, assemblies, adapters, connectors, panels, patchbays, racks, power products, cable management, labelers, test equipment, tools, and consumables.

**NETWORKING** - Pro AV networked switches, access points, control interfaces, Ethernet switches, extenders, KVM switches, software, and touch panel controllers.

**SIGNAL PROCESSING** - Extenders, splitters, scalers and converters from a wide variety of leading manufacturers.

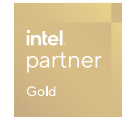
## **VIDEO & AUDIO CONFERENCING**

The full spectrum of high-performance cameras, audio speaker & microphone ecosystems, mounts, and switchers required for any size corporate or education application.

**COLLABORATION TOOLS** - BTX offers reliable, high-value solutions for decentralized businesses and schools, from touch-free room control to interactive displays and virtual whiteboarding solutions.

**EMERGING TECHNOLOGIES** - BTX's current line-up of emerging technologies includes AI-infused cameras and audio equipment, live multi-camera switching, cell signal boosters, virtual whiteboard cameras and interactive displays.

# BTX PARTIAL LINE CARD



5 Skyline Drive, Hawthorne, NY 10532 (Headquarters & Distribution Hub)  
2854 S Redwood Road, Unit C1 & C2, West Valley, UT 84119 (Distribution Hub)  
Tel: 800.666.0996 | Fax: 800.569.4244 | [info@btx.com](mailto:info@btx.com) | [www.btx.com](http://www.btx.com)