

Video Assemblies Extenders Wall Plates Audio Cable Computer Connectors Switchers
Network Cable Digital Signage Custom Panels Converters Video Cable

A/V Broadcast Enterprise Stadiums Education Government

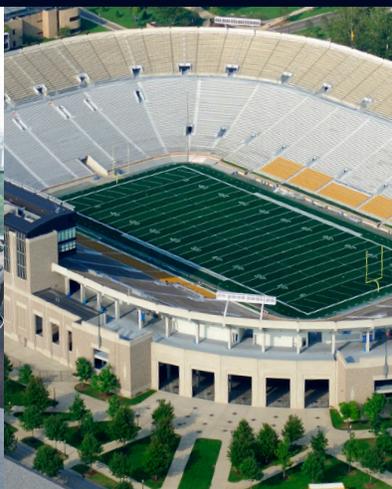


BTX Is The Smart Choice

"The Success of your business depends on the partners you choose."

House of Worship Hospitality Rental & Staging 3D Digital Signage

Racks Video Connectors D/As Network Assemblies Mics Power
Flat Panels Cable Management Patchbays Audio Connectors Wireless Label Printers



2016

Your **A/V** and **Broadcast** Solutions Source



BTX IS THE SMART CHOICE – HERE’S WHY:

Our **EXPERIENCE** is the foundation for fast-paced, efficient and accurate communication with your project managers, sales people, purchasing agents, general managers and owners. We understand the markets, the products we sell and the technology that drives them. We are a very flexible company to work with, and have been responding to the needs of the integration community we have served since our company’s founding in 1967.

BTX is built on **TECHNICAL EXPERTISE**. We’ve been CTS Certified since 2007. We have a technical inside and outside sales staff, applications engineering and product engineering in-house. We are the company to work with even when you DON’T have a part number.

Many integrators say that you can’t make money on hardware anymore. The reality is that integrators just can’t make money on hardware the way you used to. Utilize our technical personnel to help **VALUE ENGINEER** your projects. BTX offers the broadest selection of integration products, signal processing products and emerging technologies in the industry. Our detailed knowledge of the vast array of options available puts BTX in the best position to offer alternate and equivalent products that can drive the cost of an installation down, provide a more elegant solution for your customer and increase your profit margins.

As your distribution partner, BTX brings a continually growing offering of new and **EMERGING TECHNOLOGIES**, including collaboration software, IPTV systems, lecture capture and digital signage. Let us visit with you in your facility to provide hands-on training and demonstrations for you and your customers.

Thousands of integration companies and OEMs can attest to the significant value they derive directly from their relationship with BTX. If you’re interested in exploring the benefits of partnering with us, please contact me personally. My email address is **gregs@btx.com** and my direct phone number is **800.666.0996 x332**. Thank you.

Best regards,

BTX TECHNOLOGIES, INC.

Gregory J. Schwartz
President and CEO of BTX Technologies, Inc.



EMERGING TECHNOLOGIES



In this marketplace, integrators need to find ways to separate themselves from the crowd. BTX provides access and training for new, unique, useful and eye-catching emerging technologies that will enhance your designs, help you stand out and drive new revenue streams for your organization. Our latest emerging technologies include the award-winning Mersive collaboration products, IPTV systems, lecture capture systems, powerful room-booking systems – an ever-growing list as our marketplace continues to expand and change.

SIGNAL PROCESSING



Extenders, splitters, scalars and converters make up a product group with short life cycles and an incredibly fast rate of change. There is no single manufacturer that can invest in all competing technologies at the same time. That's why BTX partners with many manufacturers in this category so you have easy access to the "best in class" products for each technology segment.

INTEL GOLD TECHNOLOGY PARTNER



BTX is certified from Intel as a Gold Technology Partner. BTX offers fully configured and assembled application specific appliances and bundles for collaboration and digital signage products. Our computers exceed system requirements for BTX distributed software solutions and the hardware is custom configured for best performance. As an Intel Gold Technology partner, custom configurations can easily meet specific needs.

DIGITAL SIGNAGE



BTX offers a wide range of digital signage solutions to support single-display signs up to complex, multi-location deployments with databasedriven content. Our offering includes software, displays, media players and all of the products required for turn-key solutions. Our services include demonstrations, full training and support.

FIBER



BTX's Optical Solutions division offers everything for your fiber needs including cable assemblies, breakout boxes, signal management products, connectors, reels, tools, testers and many accessories. We are certified to build and repair LEMO SMPTE and Neutrik opticalCON cable assemblies and expanded beam assemblies.

Our fiber lab is staffed with the most talented technicians in the industry and utilizes the most accurate automated termination and test equipment available today.

METAL WORK



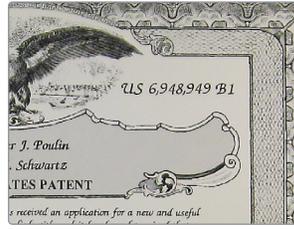
BTX's Pro Plate and Panel division offers, fast turn-around – accurate manufacturing – broad manufacturing selection. We have built our reputation on having the broadest and deepest selection of A/V and fiber connectors available in the US. Combine that with our free software, extensive symbol library, precision machining capabilities and quick turn-around, and you have the ideal source for all of your plate and panel needs.

CUSTOM COPPER ASSEMBLIES



BTX has been manufacturing the finest custom cable assemblies in the industry for 35 years. Our products can be found in the widest range of applications, from broadcast to Broadway, security systems to manufacturing facilities, houses of worship to stadiums and conference rooms to hotel lobbies. We use premium components and our assemblies are 100% quality inspected and tested.

BTX ENGINEERED SOLUTIONS



BTX scours the world for unique and valuable products that enable our integration customers to not only save time and money but to provide a more elegant solution than what was previously available. When we cannot find what we need, we make it. BTX holds five patents that are utilized within many of our award winning BTX manufactured products.

Partial Line Card



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