



GROWING YOUR BUSINESS IS HARD... BTX MAKES IT EASIER

BTX is a technology-oriented value-added distributor of audio, video and data products. We are often first to market with unique products that can enhance designs and/or reduce cost. We have successfully helped thousands of integration clients broaden their capabilities and drive new revenue streams and profits to their bottom line. Invite us in for a conversation about what your company does and where you want to go. **WE CAN HELP YOU GET THERE.**



EXPERIENCE

Our experience is the foundation for fast-paced, efficient and accurate communication with your project managers, sales people, purchasing agents, general managers and owners. We work with AV and IT professionals alike, responding to the needs of the integration community we have served since our founding in 1967.



TECHNICAL EXPERTISE

BTX became CTS Certified in 2007. We have an award-winning technical inside and outside sales staff, application engineering group and product engineering team. We are the company to work with even when you DON'T have a part number.



EMERGING TECHNOLOGIES

BTX provides access to and training for new, unique, useful and eye-catching emerging technologies that will enhance your designs and expand your project scope. Our emerging technologies include ground-breaking audio and video technologies for hybrid learning and conferencing environments, collaboration software and room booking solutions



VALUE ENGINEERING

We understand how products work and how they work together. Let us recommend products and technologies that improve the elegance of your design and drive down your installation costs. BTX offers the broadest selection of integration products, signal processing products and emerging technologies in the industry.



INTEL® GOLD TECHNOLOGY PROVIDER

BTX offers fully configured Intel NUC micro PCs for collaboration, digital signage, VTC and other applications. These powerful computers fit into the palm of your hand and use innovative cutting-edge technology. As an Intel Gold Technology Provider, we can custom configure them to meet your specific requirements.

WINNER OF THE **STELLAR SERVICE AWARD** FROM **SCN**.
MULTI-YEAR RECIPIENT OF THE **RAVE READER'S CHOICE AWARD**.

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