



**FW43BZ35J**

**43 BRAVIA 4K HDR PROFESSIONAL DISPLAY**



## Features

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### **4K image resolution (3840 x 2160 pixels)**

4K offers four times the detail of Full HD, with a resolution of over 8 million pixels bringing extra clarity to corporate display, education and digital signage applications.

### **Rich, natural colour with TRILUMINOS PRO**

TRILUMINOS PRO maps colours from a wider palette, faithfully reproducing a world of more vivid, lifelike hues and tones.

### **Smooth, fluid on-screen action**

The 4K panel is teamed with Motionflow XR technology for smoother, more natural reproduction of rapidly moving on-screen images.

### **Enhanced wireless connectivity**

The FW-43BZ35J supports wireless connectivity via Wi-Fi 5GHz and 2.4GHz as well as Bluetooth 4.2.

### **Made for doing business**

The FW-43BZ35J is designed for professional installations with support for landscape, portrait or tilt orientation.

### **Greater Peace of Mind**

There's extra reassurance with our 3 year warranty.

### **4K HDR Processor X1**

Sony's powerful 4K HDR Processor X1 enhances colour, clarity and contrast for outstandingly lifelike 4K HDR picture quality.

### **See finer detail with 4K X-Reality PRO**

4K X-Reality PRO upscales pictures closer to true 4K quality. Images are sharpened and refined in real time, revealing extra detail from lower-resolution picture sources.

### **Quick set-up with Pro Mode**

Customise and store display settings and features, then copy easily to multiple displays via USB



flash memory.

**One Step Setting**

A time-saver in corporate environments, One Step Setting optimises picture and networking settings to suit meeting rooms and signage applications at the touch of a single button.

**Developer friendly, easy integration**

BRAVIA offers seamless support with leading automation and control platforms, while open APIs offer limitless integration opportunities with other vendor solutions.

**Specification**

Panel	
Brightness (cd/m²)	Typical: 560
Contrast Ratio	4000:1
Response Time(ms) (*1)	6
Dynamic Contrast Ratio	400,000:1
Panel Type (IPS/VA)	VA
Panel Surface	Anti Glare
Haze (%)	2
Backlight Type	Direct LED
Video	
HDR Compatibility	HDR10/HLG/Dolby Vision
Size	
VESA® Hole Pitch (mm)	200x200
Display Only (WxHxD) (mm)	964x563x69
Display with Stand (WxHxD) (mm)	964x628x285
Package Carton (WxHxD) (mm)	1072x699x143
Weight	
Display Only (kg)	10.2
Display with Stand (kg)	10.7
Package Carton (kg)	14
Power	



Rated Power Consumption (W)	114
Power Consumption (in Standby) (W)	0.5
<b>Further Information</b>	
Product Information Sheet	<a href="https://eprel.ec.europa.eu/qr/526771">https://eprel.ec.europa.eu/qr/526771</a>

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