SONY

FW50BZ35J
50 BRAVIA 4K HDR PROFESSIONAL DISPLAY

Features

4K image resolution (3840 x 2160 pixels)

4K offers four times the detail of Full HD, with a resolution of over 8 million pixels bringing extra clarity to corporate display, education and digital signage applications.

Rich, natural colour with TRILUMINOS PRO

TRILUMINOS PRO maps colours from a wider palette, faithfully reproducing a world of more vivid, lifelike hues and tones.

Smooth, fluid on-screen action

The 4K panel is teamed with Motionflow XR technology for smoother, more natural reproduction of rapidly moving on-screen images.

Enhanced wireless connectivity

The FW-50BZ35J supports wireless connectivity via Wi-Fi 5GHz and 2.4GHz as well as Bluetooth 4.2.

Made for doing business

The FW-50BZ35J is designed for professional installations with support for landscape, portrait or tilt orientation.

Greater Peace of Mind

There's extra reassurance with our 3 year warranty.

4K HDR Processor X1

Sony's powerful 4K HDR Processor X1 enhances colour, clarity and contrast for outstandingly lifelike 4K HDR picture quality.

See finer detail with 4K X-Reality PRO

4K X-Reality PRO upscales pictures closer to true 4K quality. Images are sharpened and refined in real time, revealing extra detail from lower-resolution picture sources.

Quick set-up with Pro Mode

Customise and store display settings and features, then copy easily to multiple displays via USB

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flash memory.

One Step Setting

A time-saver in corporate environments, One Step Setting optimises picture and networking settings to suit meeting rooms and signage applications at the touch of a single button.

Developer friendly, easy integration

BRAVIA offers seamless support with leading automation and control platforms, while open APIs offer limitless integration opportunities with other vendor solutions.

Specification

Panel	
Brightness (cd/m²)	Typical: 570
Contrast Ratio	5000:1
Response Time(ms) (*1)	6
Dynamic Contrast Ratio	500,000:1
Panel Type (IPS/VA)	VA
Panel Surface	Anti Glare
Haze (%)	2
Backlight Type	Direct LED
Video	
HDR Compatibility	HDR10/HLG/Dolby Vision
Size	
VESA® Hole Pitch (mm)	200x200
Display Only (WxHxD) (mm)	1118x649x69
Display with Stand (WxHxD) (mm)	1118x714x285
Package Carton (WxHxD) (mm)	1228x786x143
Weight	
Display Only (kg)	12.7
Display with Stand (kg)	13.3
Package Carton (kg)	19
Power	

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Rated Power Consumption (W)	148
Power Consumption (in Standby) (W)	0.5
Further Information	
Product Information Sheet	https://eprel.ec.europa.eu/qr/526764